



Clayton County Public Schools

"Building A Better Tomorrow, Today!"

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ADVISORY

FOR IMMEDIATE RELEASE

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February is Career, Technical and Agricultural Education (CTAE) Month

JONESBORO - February is Career, Technical, & Agricultural Education (CTAE) Month! Each week, the Clayton County Public Schools CTAE Department will feature five (5) CTAE pathways! This week's featured pathways are:

- Early Childhood Education & Teaching as a Profession
- Engineering & Technology
- Marketing
- Plant & Landscaping Systems
- Web & Digital Design

Pathways, or pathway courses, offer students the opportunity to gain knowledge and skills in a specific career area, preparing them for future success! *The information below/attached will provide a snapshot of the pathway courses in the program, possible careers and salaries!*

CTAE Month is a celebration of the achievements and accomplishments of CTAE within Clayton County Public Schools. Middle schools and high schools have scheduled career days, guest speakers, announcements, presentations, events, visioning trips and other activities to advocate and increase awareness of CTAE programs.

It's important to note that 96% of CTAE concentrator students graduate high school! CTAE is good for students, good for businesses, and good for communities.

**Early Childhood Care & Education
and Teaching as a Profession Pathways**

Early Childhood Care & Educations

- ① Early Childhood Care Education I
- ② Early Childhood Education II
- ③ Early Childhood Education III

4th Course Option:
* Early Childhood Education Practicum - Early Childhood Care and Education II Pathway
Courses ①+②+③=Pathway Completer

Teaching as a Profession

- ① Examining the Teaching Profession
- ② Contemporary Issues in Education
- ③ Teaching as a Profession

EARLY CHILDHOOD CARE - POSSIBLE CAREER CHOICES	EDUCATION LEVEL	AVERAGE SALARY
Childcare Facility Owner	CREDENTIAL/CERTIFICATION, 4-YEAR DEGREE	\$79,389
Education & Training Program Developer	CREDENTIAL/CERTIFICATION, 4-YEAR DEGREE	\$53,082
Childcare Business Management	CREDENTIAL/CERTIFICATION, 4-YEAR DEGREE	\$49,703

TEACHING AS A PROFESSION - POSSIBLE CAREER CHOICES	EDUCATION LEVEL	AVERAGE SALARY
Education Director	CREDENTIAL/CERTIFICATION, GRADUATE DEGREE	\$113,464
Learning & Development Specialist	CREDENTIAL/CERTIFICATION, 4-YEAR DEGREE	\$93,480
Education Technology Integration Specialist	CREDENTIAL/CERTIFICATION, 4-YEAR DEGREE	\$56,043

Salaries are for general information only. The figures represent averages from the U.S. Bureau of Labor Statistics, Ziprecruiter or salary.com.

**Engineering & Technology
Pathway**

- ① Foundations of Engineering and Technology
- ② Engineering Concepts
- ③ Engineering Applications

Courses ①+②+③=Pathway Completer

Attain Industry
Recognized
Credentials

DUAL
ENROLLMENT

Enroll
& Earn
College Credit

WBL
WORK-BASED LEARNING

Gain
Real-World
Experiences

POSSIBLE CAREER CHOICES	EDUCATION LEVEL	AVERAGE SALARY
Biomedical Researcher	CREDENTIAL/CERTIFICATION, 4-YEAR DEGREE	\$71,070
Nuclear Engineer	CREDENTIAL/CERTIFICATION, 4-YEAR DEGREE, GRADUATE DEGREE	\$248,553
Manufacturing Process Engineer	CREDENTIAL/CERTIFICATION, 4-YEAR DEGREE	\$99,760

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DECA Marketing Pathway

① Marketing Principles
② Marketing & Entrepreneurship
③ Marketing Management

Courses ①+②+③=Pathway Completer

Attain Industry Recognized Credentials | Enroll & Earn College Credit | Gain Real-World Experiences



POSSIBLE CAREER CHOICES	EDUCATION LEVEL	AVERAGE SALARY
New Product Marketing Strategist	CREDENTIAL/CERTIFICATION, 2-YEAR DEGREE	\$73,054
Trends Specialist	CREDENTIAL/CERTIFICATION, 4-YEAR DEGREE	\$77,718
Global Brand Manager	4-YEAR DEGREE, GRADUATE DEGREE	\$116,744

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Plant & Landscape Systems Pathway

① Basic Agriculture Science
② General Horticulture and Plant Science
③ Nursery & Landscape

Courses ①+②+③=Pathway Completer

Attain Industry Recognized Credentials | Enroll & Earn College Credit | Gain Real-World Experiences



POSSIBLE CAREER CHOICES	EDUCATION LEVEL	AVERAGE SALARY
Horticulture Specialists	CREDENTIAL/CERTIFICATION, 4-YEAR DEGREE	\$38,480
Rewilder	CREDENTIAL/CERTIFICATION, 4-YEAR DEGREE	\$35,000
Forest Fire Inspectors Prevention Specialists	CREDENTIAL/CERTIFICATION	\$52,100

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FBLA Web & Digital Design Pathway

① Introduction to Digital Technology
② Digital Design
③ Web Design

Courses ①+②+③=Pathway Completer

Attain Industry Recognized Credentials | Enroll & Earn College Credit | Gain Real-World Experiences



POSSIBLE CAREER CHOICES	EDUCATION LEVEL	AVERAGE SALARY
Digital Creative Director	CREDENTIAL/CERTIFICATION, 3-YEAR DEGREE, 4-YEAR DEGREE	\$167,330
Entertainment & Media Strategist	CREDENTIAL/CERTIFICATION, 2-YEAR DEGREE, 4-YEAR DEGREE	\$109,325
Interactive & Multimedia Product Designer	CREDENTIAL/CERTIFICATION, 2-YEAR DEGREE, 4-YEAR DEGREE	\$59,301

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If you would like more information on these pathways, please use the QR code below and complete the questionnaire!



An official document from the Clayton County Public School System-

About Clayton County Public Schools: Clayton County Public Schools (CCPS) is fully accredited by Cognia. The district offers a focused world-class program based on a challenging curriculum which is taught from pre-kindergarten through 12th grade. Serving over 50,000 students, Clayton County Public Schools is ranked among the 100 largest school districts in the U.S. and is the sixth-largest school system in Georgia.

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